



Vision

Ensure trust in, and value from, information systems.

Mission

- Ensure ISACA OVC's leadership position locally in knowledge, certifications, community, advocacy and education in the areas of information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance.
- Help IT professionals and enterprise leaders fulfill their IT governance responsibilities while delivering value to the business.
- Provide our members with access to contacts and career opportunities within the community.

ISACA OVC Strategic Objectives:

1. Position ISACA OVC as the preeminent professional organization for individuals specializing in the areas of information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance.
 - Goal 1.1: Increase the number of chapter members, including and students, by 10% annually over the 2012-2017 period.
 - KPI for goal 1.1: Number of new members; Retention rate.
 - Goal 1.2: Increase the number of ISACA certified, Ottawa based IT professionals by 10% annually over the 2012-2017 period.
 - KPI for goal 1.2: Number of newly certified ISACA professionals; number of ISACA certification presentations held in the private and public sector; etc.
 - Goal 1.3: Increase awareness of ISACA among students by setting up information session and networking events.
 - KPI for goal 1.3: Number of presentation held at Ottawa-based Universities and colleges; positive feedback from student surveys.
 - Goal 1.4: Further build the brand by employing various marketing and communications techniques and tools, increasing the quality and number of events based on suggestions from our members, and the professional community at large.
 - KPI for goal 1.4: Advertising dollars spent annually; number and quality of ads; number of published interviews given by members of the ISACA OVC Board of Directors and/or ISACA OVC members; types of media used.
 - Goal 1.5: Channel job advertising in the areas of information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance through ISACA OVC's website.
 - KPI for goal 1.5: Number of jobs advertised on the ISACA OVC website; Number of distinct advertisers; positive members' survey results regarding their experience with the job search facilitated by our chapter.



2. Promote ISACA's IS auditing and IS control standards, including the internationally recognized COBIT[®], Val IT[™] and Risk IT frameworks, and their use by practitioners who are part of both public and private sectors organizations active in the Ottawa Valley.
 - Goal 2.1: Hold a minimum of 3 workshops and/or seminars related to COBIT[®], Val IT[™] and Risk IT on an annual basis.
 - KPI for goal 2.1: Number of COBIT[®], Val IT[™] and Risk IT related workshops and/or seminars
 - Goal 2.2: Promote COBIT[®], Val IT[™] and Risk IT in the federal government, the private sector, and at various industry events.
 - KPI for goal 2.2: Number of events ISACA OVC participates in; Number of meetings held with senior federal government and private sector decision makers on an annual basis.
 - Goal 2.3: Involve Ottawa based IT practitioners in the future improvements to the ISACA International/ITGI developed frameworks.
 - KPI for goal 2.3: Number of Ottawa based IT practitioners involved in ISACA committees focused on improving various frameworks.
 - Goal 2.4: Promote the ISACA's IS auditing and IS control standards within the federal government.
 - KPI for goal 2.4: Number of meetings held with senior federal government and private sector decision makers in the areas of internal auditing.
 - Goal 2.5: Advertise in local newspapers, magazines, printer newsletters, and via the Internet the value derived from the use of ISACA's IS auditing and IS control standards, including the internationally recognized COBIT[®], Val IT[™] and Risk IT frameworks
 - KPI for goal 2.5: Advertising dollars spent annually; number and quality of ads; number of published interviews given by members of the ISACA OVC Board of Directors and/or ISACA OVC members; types of media used.
3. Continuously improve on our member-centric focus by strengthening communications with our membership to ensure that we addresses their professional development needs with appropriate, high quality, and timely training initiatives. Ensure that ISACA OVC is recognized as a highly respected and sought-after resource for professional education and development.
 - Goal 3.1: Build up effective mechanism to trace and identify the needs of diversified constituents (including survey, interview, industry research, etc) to support high quality events.
 - KPI for goal 3.1: Number and quality of tools developed and used for data collection.
 - Goal 3.2: Organizing high quality, cost effective events.
 - KPI for goal 3.2: Positive members/attendees survey results
 - Goal 3.3: Ensure knowledge and access to ISACA information and resources is accurate and timely.
 - KPI for goal 3.3: Time lag between when information becomes available and notification of members via e-mail; chapter website; at chapter events; etc.;



quality of communication with members; number and quality of communication tools used by our chapter (e.g., LinkedIn; Twitter; chapter website; newsletter; e-mail; etc.).

- Goal 3.4: Coaching and mentoring of chapter members.
 - KPI for goal 3.4: Continuous existence of a mentoring program; positive member survey results regarding the program.
- 4. Take actively part in a public-private partnership (PPPs) between federal, provincial and municipal tiers of government, as well as local universities, colleges, non-profit professional organizations, and private sector organizations in the areas of information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance.
 - Goal 4.1: Strengthen the relationship with sister Canadian ISACA chapters.
 - KPI for goal 4.1: Number of joint meetings held annually; number of joint events (e.g., webinars; conferences; etc.).
 - Goal 4.2: Partner with similar locally based or represented organizations to increase awareness of various issues encountered in the areas of information systems assurance and security, enterprise governance of IT, and IT-related risk and compliance, and of the tools and solutions.
 - KPI for goal 4.2: Number of partner organizations; number of joint events; number of events organized by partners where ISACA OVC is being represented; number of speakers from partner organizations.